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#### **EDITORIAL & DESIGN TEAM**

Ministry of Industry and Commerce, Communication and Advocacy Department

Coline Dzavakwa Garikayi Chipfunde Courage Chakubva



### MEDIA AWARENESS DAY

The 7th SADC Industrialisation Week began on a high note, kick-starting with a Media Awareness Programme that took place at Newlands Country Club on Sunday 28 July 2024. The SADC Secretariat in partnership with the Government of the Republic of Zimbabwe through the Ministry of Industry and Commerce, Confederation of Zimbabwe Industries (CZI) and the SADC Business Council jointly organised a Media Awareness Program whose aim was to inform journalists and media personnel about the objectives and achievements of the industrialisation process within the SADC region.

The media were also invited to foster greater media engagement and coverage of the critical issues emanating from the SIW. The event was a success with a total of 110 participants in attendance. Participants came from various media institutions in Zimbabwe and the region. Among the high level delegates were the Guest of Honour, Honourable Dr. Jenfan Muswere, Minister of Information, Publicity and Broadcasting Services, Honourable Minister of Industry and Commerce Nqobizitha M. Ndhlovu, Permanent Secretary in the Ministry of Industry and Commerce Dr. Thomas Utete Wushe, Ms. Angele Makombo N'tumba, SADC Deputy Executive Secretary for Regional Integration.



## **Media Awareness Day**



Third from left: the Guest of Honour, Hon. Dr. Jenfan Muswere, Minister of Information, Publicity and Broadcasting Services shares a lighter moment with the Permanent Secretary in the Ministry of Industry and Commerce Dr. Thomas Utete Wushe. Ms. Angele Makombo N'tumba, SADC Deputy Executive Secretary for Regional Integration (far left), Mr Gandari Chief Director of Information, Publicity and Broadcasting Services (4th from left) and Dr. Johansein Rutaihwa, SADC Senior Program Officer, Industrialisation follow proceedings of the Media Awareness Day. Bottom left: Delegates and members of the media follow attentively as presentations are made during the media awareness programme. Bottom right: a snippet of the Newlands Country Club where the Media Awareness Day was held.









## **Media Awareness Day**





Top left: Hon. Minister of Information, Publicity and Broadcasting Services Dr. Jenfan Muswere delivered the keynote address. Top Right: Ms Angele Makombo N'tumba SADC Deputy Executive Secretary for Regional Integration gave the welcoming remarks. Permanent Secretary Dr. Thomas Utete Wushe (bottom left) gave the opening remarks and Ms. Sekai Kuvarika (below right), Confederation of Zimbabwe Industries CEO and now SADC Business Council Chair spoke about the contribution of industry to economic growth.







## **Media Awareness Day**







Mr. Richard R. Mahomva (top left) the Director International Services in the Ministry of Information, Publicity and Broadcasting Services spoke to the media on the roles and responsibilities of the SADC National Media Coordinator. Dr. Johansein Rutaihwa (centre) from the SADC Secretariat gave an overview of the 7th SADC Industrialisation Week. Mr. Peter Mabaka (right) a member of the SADC Secretariat spoke about the role of media and the SADC Media Awards. Below: Senior Government officials from Zimbabwe and the SADC Secretariat posed for a group photo. Seated from left to right; Mr. Dhunraj Kassee (Secretariat), the Minister of Information, Publicity and Broadcasting Services Hon. Jenfan Muswere, the Minister of Industry and Commerce, Hon. Nqobizitha M. Ndhlovu and SADC Deputy Executive Secretary for Regional Integration, Ms Angele Makombo N'tumba. Standing, from left to right; Mr. Peter Mabaka (Secretariat), Mr. Noel Lihiku (Secretariat), Permanent Secretary in the Ministry of Industry and Commerce Dr. Thomas Utete Wushe, Evelyne Rakotomanana and Dr. Johansein Rutaihwa (Secretariat).







# INVESTMENT CONFERENCE

The second event on the 7th SADC Industrialisation Week was the highly attended Investment Conference held at the Harare International Conference Centre on Monday 29 July 2024. The Honourable Vice President of the Republic of Zimbabwe Dr. C.G.D.N. Chiwenga was the Guest of Honour and gave a keynote address. The purpose of the Investment Conference was to expedite the implementation of the SADC Industrialisation Strategy and Roadmap (2015-2063) and identify Industrialisation projects for joint implementation by the public and private sectors in SADC Member States. The conference offered a platform for local, regional and international investors to explore potential investment opportunities within the SADC region, network, establish collaborations and showcase transformative investments projects. The conference was attended by investors from the region and beyond setting the tone for further engagements. The conference had high level participation and some of the key delegates were the Minister of Industry and Commerce Hon. Ngobizitha M. Ndlovu, Deputy Minister of Industry and Commerce Hon. R.I Modi, Permanent Secretary of Industry and Commerce Dr Thomas Utete Wushe, the Secretary General of the Africa Continental Free Trade Area, His Excellency Wamkele Mene, SADC Deputy Executive Secretary Ms Angele Makombo N'tumba, Executive Director of SADC Business Council Mr. Peter Varndell, UNIDO Deputy to the Director General and Managing Director, Directorate of Global Partnerships and External Relations, Ms Fatou Haidara, CEO Confederation of Zimbabwe Industries Ms Sekai Kuvarika and a number of Investment Promotion Agents.

#### 

## **Investment Conference**





The Vice President of Zimbabwe, Hon. Dr. C.G.D.N. Chiwenga was the Guest of Honor at the Investment Conference and delivered a keynote address. Top right: the VP shared a lighter moment with His Excellency Wamkele Mene, the Secretary General of the Africa Continental Free Trade Area. Below: delegates comprising diplomats, captains of industry, investors and senior government officials followed proceedings during the well-attended Investment Conference.







## **Investment Conference**





The Minister of Industry and Commerce, Hon. Nqobizitha M. Ndhlovu (top left) gave his welcome remarks and invited the Hon. Vice President Dr. C.G.D.N. Chiwenga to deliver the keynote address. Government and State Ministers followed the proceedings (top right). Dr. Thomas. Utete Wushe the Permanent Secretary in the Ministry of Industry and Commerce gave the introductions and welcoming remarks, setting the tone for the Investment Conference. Ms Angele Makombo N'tumba the SADC Deputy Executive Secretary for Regional Integration following proceedings (below right).









### **Investment Conference**



The 7th SADC Industrialisation Week Investment Conference had high-level keynote speakers and guests in attendance. From left to right, Dr. T. U. Wushe Permanent Secretary in the Ministry of Industry and Commerce, Hon. M. Ncube the Minister of Finance and Economic Development, Hon. N. M. Ndhlovu the Minister of Industry and Commerce, Hon. Dr. C.G.D.N. Chiwenga the Vice President of the Republic of Zimbabwe, Ms. Angele Makombo N'tumba the Deputy Executive Secretary for SADC Regional Integration, His Excellency Wamkele Mene the Secretary General of the Africa Continental Free Trade Area and Hon. C. Tavengwa the Minister of State and Devolution for Harare Metropolitan Province. Bottom left: Hon. Dr. C.G.D.N. Chiwenga posed for a group photo with Cabinet Ministers and delegates. Below right: Rhythms of the South, a marimba band provided entertainment for delegates.









#### #SIW2024

#### (Day 3 Keynote Speakers)





Top left: Ms. F.A Makombe, Chief Director Industry, Ministry of Industry and Commerce, gave welcome remarks on Day 3 on behalf of the Permanent Secretary Dr. T.U Wushe. Top right: Ms. Angele Makombo N'tumba the Deputy Executive Secretary for SADC Regional Integration delivered her remarks. Below left: Dr. Dhunraj Kassee the Director for Industrial Development and Trade, SADC Secretariat presented the progress on the implementation of the SADC Industrialisation Strategy and Roadmap. Below right: Mr. Peter Varndell, Executive Director, SADC Business Council reviewed the Previous SADC Industrialisation Week Declaration.









#### **MOU SIGNING CEREMONY**

(SADC & ARIPO)



Mr. Bemanya Twebaze (left), the Director General for the African Regional Intellectual property Organisation (ARIPO) and His Excellency Mr. Elias Magosi (right), the Executive Secretary for the Southern African Development Community (SADC) signed a Memorandum of Understanding to strengthen the collaboration between SADC Secretariat and ARIPO in promoting the protection of Intellectual Property Rights. The MOU was signed on 30th July 2024. Below, Mr. Bemanya Twebaze and H.E Mr. Elias Magosi, Executive Secretary for the Southern African Development Community (SADC) pose for a photo displaying the MOU Document.







#### 

### SAZ - Afreximbank

#SIW2024



The Standards Association of Zimbabwe (SAZ) and Afreximbank signed a Memorandum of Understanding (MOU) on the sidelines of the 7th SADC Industrialisation Week. The MOU focuses on quality and standardisation. From left, Dr. T. U. Wushe, the Permanent Secretary of Industry and Commerce, Mr. Cosmas Mukoyi, the Acting Director General for the Standards Association of Zimbabwe, Mr. Denys Denya, the Senior Executive Vice President of Afreximbank and Ms Oluranti Doherty, the Managing Director Export Development at Afreximbank during the signing ceremony.







### BREAKFAST MEETING (ZNCC) #SIW2024



Seated from left, Ms. Imanga Kuyama the President of the Western Province of the Zambia Chamber of Commerce and Industry, Mr. Christopher Mugaga the CEO of the Zimbabwe National Chamber of Commerce, Hon. Nqobizitha M. Ndhlovu the Minister of Industry and Commerce, Hon. Dr. Frederik Shava the Minister of Foreign Affairs and International Trade, Mr. Tapiwa Karoro the President of the Zimbabwe National Chamber of Commerce and Mr. Teddy Soobramanien the CEO of the COMESA Business Council (CBC). Below, Hon. Minister Ndhlovu delivered a keynote address and posed for a group photo with the panelists.









# OFFICIAL OPENING DAY

The 2024 7th SADC Industrialisation Week going under the theme **Promoting Innovation to unlock opportunities for Sustainable Economic Growth and Development towards an Industrialised SADC** was officially opened on the 31st of July 2024 by His Excellency the President of the Republic of Zimbabwe and the incoming Chairperson of SADC, Dr. E.D. Mnangagwa at the Harare International Conference Centre in the Main Auditorium. The Official Opening Ceremony was attended by more than 500 delegates comprising foreign and local investors, captains of industry from various member states, diplomats, Ministers (local and foreign), private sector, development partners, business people and at least over 100 members from the press corp. The event was a resounding success and was broadcast live to a viewership of over 13 million Zimbabweans and many more viewers from the region and beyond. During the Opening Ceremony, His Excellency the President of the Republic of Zimbabwe and incoming SADC Chairperson urged Member States to embrace innovation to boost industrial productivity and competitiveness. He also underscored that to ensure the successful implementation of the SADC Industrialisation strategy and Roadmap 2015-2063, SADC Member States must increase investments in technology, innovation and research and development.

The President also said that "given the vast natural resource endowments and youthful population in the region, it is a misnomer that we continue to lose substantial revenues through exporting unprocessed goods". He added that, "modernization and Industrialisation of our economies is no longer a luxury but a matter of necessity for the future we all want and deserve".

President Mnangagwa also called for member states to propel the Industrialisation initiative and shun working in silos. He said all national development strategies must be in sync with the broader development agenda.

The #SIW2024 had a record breaking cumulative total of 2016 people accredited and from this total, 251 were members of the press.

#### 

## Official Opening Day #SIW2024



Top: His Excellency the President of the Republic of Zimbabwe and incoming SADC Chairperson Dr. Emmerson Dambudzo Mnangagwa delivered his keynote address in the HICC Main Auditorium in front of a full house comprising investors, diplomats, private sector, captains of industry, heads of parastatals, business people, exhibitors and press. Below left: the Hon. Vice President of the Republic of Zimbabwe Dr. C.G.D.N. Chiwenga had the honour and privilege to introduce the Guest of Honor at the official Opening Ceremony of #SIW2024. Below right: the Minister of Industry and Commerce Hon. Nqobizitha M. Ndhlovu gave the welcome remarks setting the tone for the Official Opening Ceremony.





## Official Opening Day



Delegates follow proceedings during the #SIW2024 Official Opening Ceremony. The Official Opening Ceremony had a record attendance of more than 500 delegates.







#### 

## Official Opening Day



From left to right, the Minister of Industry and Commerce, Hon. N. M. Ndhlovu, Vice President Hon. Dr. C.G.D.N Chiwenga, the President of Zimbabwe H.E Dr. E.D Mnangagwa (Guest of Honour), SADC Executive Secretary H.E Mr E. Magosi, Minister of Defense Hon. O.Z. Muchinguri-Kashiri and Minister of State and Devolution, Harare Province, Hon. C. Tavengwa participated in the singing of the anthems of Zimbabwe, SADC and Africa Union. Below: the Presidium, Senior Government officials, SADC Secretariat and representatives from African Regional Intellectual Property Organization (ARIPO) posed for a group photo.







#### **#SIW2024**

## Gala Dinner, Fashion Show & SADC SQAM Awards





Top left: Deputy Minister of Industry and Commerce Hon. R.I. Modi delivered the keynote address at the Gala Dinner, Fashion Show & SADC SQAM Awards. Top right: Deputy Executive Secretary for SADC Regional Integration Ms. Angele Makombo N'tumba gave her remarks. Delegates follow proceedings during the fashion show (below).







#### #SIW2024

## Gala Dinner, Fashion Show & SADC SQAM Awards





Top: models working the ramp and draped in the Zimbabwean National Fabric showcasing different fashion and designs. Below: the Deputy Executive Secretary of the SADC Secretariat, Ms Angele Makombo N'tumba accepted a token of appreciation from the Government of Zimbabwe through the Ministry of Industry and Commerce after the immense contributions by the SADC Secretariat in planning the #SIW2024.





#### 

#### **EXHIBITIONS**



His Excellency the President of the Republic pf Zimbabwe Dr. E.D. Mnangagwa toured stands of manufacturing companies that are contributing to the Industrialisation of Zimbabwe and the region. The companies are playing a pivotal role in job creation, innovation and modernising the regional economies.





#### 

### **EXHIBITIONS**





The #SIW2024 had exhibitors from different SADC Member States. The total number of exhibitors surpassed 150.

















#### **EXHIBITIONS**



The diplomatic community accredited to Zimbabwe were among those who exhibited and created hype for the #SIW2024.







#### **EXHIBITIONS**



Below right: the Vice President of Zimbabwe, Hon. Dr. C.G.D.N Chiwenga (centre), accompanied by the Minister of Industry and Commerce Hon. N.M Ndhlovu (right) toured various exhibition stands. Chilmund Chemicals won the Best Exhibitor award at #SIW2024.









#### **COMPANY VISITS**

On the 6th day of the 7th SADC Industrialisation Week, delegates visited flagship firms in Zimbabwe to witness various industrialisation projects in the country. The following companies/locations were visited:

- 1. His Excellency's Farm (Precabe)
- 2. Champion Foods Food processing
- 3. Dinson Iron and steel
- 4. Dairiboard Dairy processing
- 5. Davipel Agro-processing
- 6. Delta Corporation (Largers) alcoholic beverages
- 7. Dendairy Dairy processing
- 8. Irvine's Poultry and poultry products
- 9. Kefalos Dairy processing
- 10. Khayah Cement production
- 11. National Foods Food processing
- 12. Olivine Margarine and soap
- 13. Seed Co Seed producer
- 14. Zimplats Mining and mineral beneficiation



#### Precabe Farm



The President of Zimbabwe, H.E Dr. E.D Mnangagwa extended an invitation to delegates and Senior Government officials to visit his Precabe Farm and witness how the land reform programme has transformed the value chain processes and how Zimbabweans can build their own country, brick by brick, yield by yield.







#### Precabe Farm



Delegates, Senior Government officials and members of the Zanu PF Politburo listening to a brief about the Precabe Farm. Below left: the Permanent Secretary of Industry and Commerce Dr. T.U. Wushe interacting with the delegates and on the right delegates appreciating the President's wheat field.









#### **Champion Foods**





Champion Foods (Pvt) Ltd (Harare): is an indigenous Zimbabweowned milling company that was established in 2023. Champion Foods has made significant investments in its facilities, with more than US\$10 million allocated to the establishment of various plants and silos. These include a maize meal plant, a wheat plant, and storage silos. The company boasts an impressive production capacity of 500 tonnes per day for maize meal and 200 tonnes per day for wheat. Currently, the company employs a total of 120 individuals, of which 50 are working on contractual agreements.



#### Dairibord Holdings Limited





Dairibord was established in 1952 as a state-owned parastatal called the Dairy Marketing Board. The company underwent a successful commercialisation process, and was incorporated in 1994. Following this milestone, it achieved a historic listing on the Zimbabwe Stock Exchange in 1997, becoming the first state- owned enterprise to do so.

Dairibord has established itself as a leading manufacturer and marketer of high-quality milk, food and beverage products within the Zimbabwean market and beyond. Its diverse portfolio encompasses milks, including the popular Chimombe, Steri milk and Lacto cultured milk brands. Dairibord extends its expertise beyond dairy, offering a selection of food and beverage products. Notably, its beverage portfolio includes market leaders such as Pfuko maheu, Cascade and Fun n Fresh dairy fruit juices.



Davipel Holdings (Pvt) Ltd



Davipel Holdings (Pvt) Ltd (Harare) is an indigenous dried foods and Stock Feeds manufacturing company established in 2002 with the objective of supplying quality dried foods and quality Stock feeds to both local and regional markets. Davipel Holding's product lines are traded under the following brand names; Jumbo, Diggles, Sunny, Royal under Food Items and Agrimilling for the Stock Feed lines.

The Holdings Company is comprised of Four Divisions namely Davipel Snacks, Agrimilling Milling, Agrimilling Stock Feeds and Davipel Freight Divisions.

The Holdings Company has expanded from simply Davipel Snacks through backward integration and established Agri-milling Milling Division in 2018 with the core objective of supplying Davipel Snacks with its main raw material Maize Grits. The Agrimilling Plant is a Grits Plant that however produces a variety of other product lines namely Samp, Corn flour, Roller Meal, Refined Meal, and Germ Meal.

Davipel Holdings has a new stock feed plant worth Euro €4 million and can produce 10 MT per hour with the latest technology. The plant has 2 silos which have a capacity of storing 4 000MT each. The company currently employs 450 people.







**Delta Beverages** 





Delta Beverages (Harare): The company traces its roots back to 1898 when the foundation stone was laid by the Salisbury Lager Beer Brewery and Ice Factory. It was first listed on the Stock Exchange in 1946 as Rhodesian Breweries Limited. The company later changed its name to Delta Corporation in 1978.

Delta invested more than US\$70 million in new plants and projects, including Lager Beer US\$15 million; Chibuku Super US \$20 million; SBS PET Line US \$10 million; AFDIS US \$1 million; Containers US \$15 million; and Vehicle Fleet US \$5 million.

Delta Beverages employs +/-7,000 people directly in the region and +/-5,000 employees in Zimbabwe.





Dendairy



Dendairy was established in 2004 after identifying that there was demand in Midlands for locally produced dairy products. Strategic investments were made into the Company to a total cost of \$16 million with the introduction of the UHT sachets plant, Tetra Pak box plant, the factory continually being upgraded, and putting into place cost saving measures has all gone a long way in making the business evolve on a sound base.

Dendairy products are now listed in all major retailing chains and has engaged distributors who service the entire country from Beitbride to Vic Falls, Kariba to Mutare and Masvingo. The primary route to market is retail, wholesale and the informal sector.





#### Dinson Iron and Steel Company





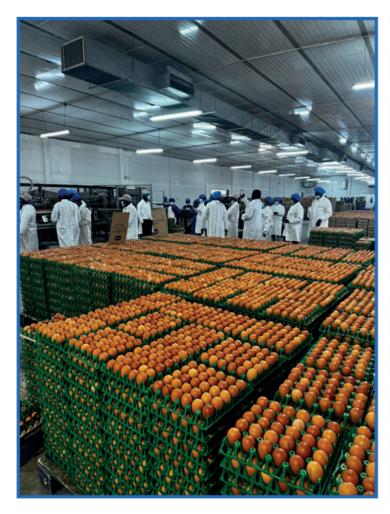
The company was established in 2021. Dinson, one of the three local subsidiaries of China's Tshingshan Holdings Limited has invested US\$1.5 billion in an Integrated Iron and Steel Plant in Manhize near Mvuma. The company expects to produce 600 000 MT of steel per annum in the first phase which would rise to 1.2 million MT in the second phase, 3.2 million MT in the third phase and 5 million MT in the final phase, employing more than 1 700 people.

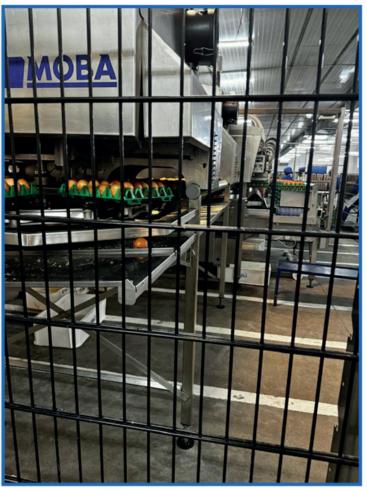
The group has two high-carbon ferrochrome furnaces in Selous in Mashonaland West province and a 150,000 MT coke battery in Hwange's Mpongola village. Through its subsidiary, Dinson Colliery, Tsingshan is building a 300,000 MT per year coking plant, Zimbabwe's largest and most advanced coke oven. On the 11th of June 2024, the company fired up its blast furnace as their cast iron machine commenced the production of the first batch of pig iron.

Mr. Willard L. Manungo (centre), Deputy Chief Secretary, Policy Analysis, Coordination and Development Planning in the Office of the President and Cabinet, Mr D. Nhema (left), Director Harare Province, Ministry of Industry and Commerce and Mr Benson Xu (right), Managing Director, DINSON Iron and Steel Company during a briefing just before touring the DINSON plant.



Irvine's





Irvine's Zimbabwe is an integrated poultry operation and supplier of Day Old Chicks, Broiler & Layer Feed. The company's breeder farms and hatcheries are located across Zimbabwe, Botswana, Tanzania, Kenya and Mozambique, producing an average of 2,000,000 day-old broiler chicks every week. Irvine's produces an average of 3,800 tonnes of finished feed every single week. The company's facilities in Zimbabwe process an average of 280,000 frozen birds every week. Layer Farms in Zimbabwe produce 6,500,000 table eggs every week.



#### Kefalos



Kefalos Cheese Products is a leading dairy foods manufacturer in the Southern African region, providing its customers with healthy and innovative products. The company was established in the 1970s and is based in the Marirangwe area, Mashonaland East.

The company continues to grow from strength to strength by pioneering new products while meeting top international standards and local needs for nutritious and healthy dairy produce. Kefalos provides Zimbabwe, and the Southern African region, with a wide range of high-quality cheese, ice cream, yoghurt, and various other dairy and nondairy products.

Kefalos employs a diverse workforce who are mainly drawn from the surrounding communal area, whilst sourcing fresh milk used in production from local dairy farmers.





















Khayah Cement Limited



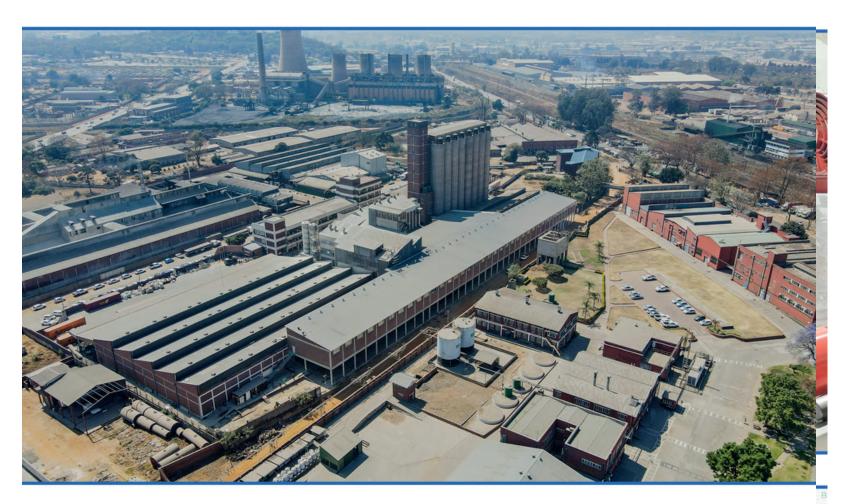


Khayah Cement Limited (Harare): The company started operating as Khayah Cement on 1 December 2022, having been formerly known as Lafarge Cement Zimbabwe. The company manufactures and distributes cement and allied products for the building industry. The company has a staff complement of 336 and is currently operating at 49% capacity utilization.

Since 2019, the company has invested over US\$ 25 million. Khayah Cement has a new vertical cement mill, worth US\$11 million, boosting its milling capacity to 1 million MT and enhancing its ability to supply high-strength cement at a lower cost.



# Company Visits: National Foods (Pvt) Ltd





National Foods (Pvt) Ltd (Harare) is one of the largest food manufacturers in Zimbabwe and was established in 1920. The company produces a wide variety of basic foods, such as maize meal, flour, cooking oil, margarine, rice, salt, snacks, biscuits, pasta, sugar beans, popcorn and cereal.

The net asset value of the company is US\$106.6 million as at June 2023. Over the past two years, the company has invested about US\$26.5 million in its breakfast cereal plant, biscuit plant, pasta plant, and flour mill. The company currently employs 1,762 people.



Olivine





Olivine Industries (Private) Limited is one of the largest consumer goods manufacturing companies in Zimbabwe with its main products being cooking oil, margarine and soaps.





Seed Co



Seedco (Harare): The company was founded in 1940 by a Cooperative of Zimbabwean farmers. It has grown to become a Pan-African business that develops, breeds, and supplies certified seed species with a focus on hybrid maize, wheat, soya bean, beans, rice, potatoes, sorghum, cotton, and vegetables. The seeds are grown from parent seeds under contract farming by an established network of seed producers.

The company commissioned a US\$13 million drier with a capacity of 5,000MT this year, 2024. The company is well known for its ability to develop seed solutions ideal for the different ecological zones of Africa through robust research and development programmes.





#### Zimplats

Zimplats is a member of Impala Platinum Holdings (Implats), a leading globally integrated producer of platinum group metals (PGMs). Its operations started in Zimbabwe in 2001. They mine and process high-quality metal products safely, efficiently, and responsibly from a competitive asset portfolio. Zimplat's operations are geographically diverse, with all the operating mines and three concentrator plants located in Ngezi, while the other concentrator plant and a smelter are located in Selous – all along the Great Dyke in Zimbabwe – one of the most significant PGM-bearing ore bodies in the world.





#### 

## Closing Ceremony #SIW2024





The Closing Ceremony of the 7th SADC Industrialisation Week provided a review of the various activities that transpired throughout the week and mapped the way forward for the Industrialisation of the SADC region. The review, discussions and key observations included the success of the event, review of the SADC Industrialisation Strategy and Roadmap (2015-2063), attendance, funding, trade facilitation, structural transformation, special economic zones and MSMEs. Pictured above: SADC Deputy Executive Secretary Ms Angele Makombo N'tumba (top left) and the Minister of Industry and Commerce, Hon. Ngobizitha M. Ndhlovu following the proceedings. Ms Sekai Kuvarika (pictured below left), CEO of the Confederations of Zimbabwe Industries (CZI) assumed the Chair of the SADC Business Council.

